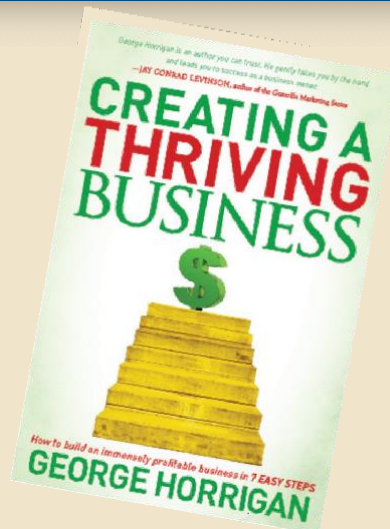


INNOVATION AND BUSINESS PLANNING EXPERT SHOWS HOW TO: WORK LESS, MAKE MORE AND HAVE FUN IN YOUR BUSINESS!

Author of “Creating a Thriving Business” tells your audience how to:

- Increase the profitability and personal satisfaction you get from your business
- Understand the 3 keys to creating a true team environment and fully engaging your employees
- Break through the ceilings in your business and take it to the next level
- Become a world class leader by fulfilling your 5 roles as the leader of your business
- Move from “working in” to “working on” your business
- Create a sustainable competitive advantage for your business
- Learn the 3 secrets to generating referrals and repeat business by “creating experiences worth repeating” for your customer
- Get your employees on board with where you want to take your enterprise
- Work less, make more and still have fun in the process



By using a unique, systematic, and structured methodology built upon George Horrigan’s personal knowledge gained from starting and operating nine businesses, extensive research over the past 25 years, and experience from working with over **1,200** companies during the past 21 years, he shows you how to achieve the hopes and dreams for your business so that you can Work Less, Make More and Have Fun in Your Business!

80% of your listeners want to have their own business

George shares how to create a successful and immensely profitable business by using a comprehensive, structured approach that eliminates the guesswork, trial and error, and uncertainty associated with trying to beat your competition, grow your business and increase its profitability. He shares what must be done, why to do it, and the steps to complete to get the results you want.

Experts say 3 out of 4 businesses don’t have a salable value

You want your company to be so successful that people will clamor to buy it. George will share the secrets of creating a thriving business and developing one you can eventually sell. You will see how to revolutionize your business, turn it into a fountainhead of profitability and pride, and take it to the next level. At the same time, he will show you how to make your business easier to operate so that you will be able to work less hours and still have fun in the process.



George Horrigan is known as “**The Business Architect**” because over the past 21 years he has shown over **1,200** leaders

how to take the business they have and systematically turn it into the business of their dreams. George is Founder and CEO of Fountainhead Consulting Group, Inc. which provides consultations on a full range of Innovation and Business Planning issues. He is creator of the unique **Structure of Success™** methodology. Besides being a noted innovation and business planning expert, George has personally started and operated nine companies, giving him both professional and personal perspectives on how to start, grow, manage and take a business to the next level.

Only 5% of owners are satisfied with their business

Most business owners and their management team have expectations for today, hopes for tomorrow and dreams for down the road for their business and they say to themselves, if this is the business I have and that is the one I want, how do I get from here to there?

“Creating a Thriving Business” is available at local and online bookstores for \$19.95 or visit www.FountainheadConsultingGroup.com